

Elitron Kombo SDC+ digital cutting system allowed StampaeStampe.it to expand its product portfolio and make the production department more efficient.

New perspectives

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StampaeStampe.it is a company specialized in digital printing and manufacturing that delivers a web to print service. The introduction of an Elitron Kombo SDC+ in the production department has opened new job opportunities, increasing the overall production quality and reducing lead time. Additionally, it further expanded the portfolio with other innovative solutions as well. Let's see with Marco Vicario, administrator of StampaeStampe.it, the motivations and considerations regarding this choice.

The choice of a digital cutting system: what were the motivations and what were the technologies and finishing procedures used before?

With the first volume growth, appeared in the production department the first machines with manual cutting management. With the continuous growth in demand, it was becoming increasingly important to invest in a digital cutting table that would allow us to achieve high standards of service and safety at work, as well as extreme accuracy in cuts and shaping, this has allowed us to expand our portfolio with a wider range of offered products, materials, and applications.

What were the drivers that made you choose Elitron as a partner?

We set out to research the various solutions available on the market, including visiting trade fairs and specialized suppliers. Among the many available opportunities, from the beginning Elitron's solutions gave us the idea of reliability, precision, guarantee of results that we could achieve in the long term. We immediately found a feeling with Elitron's sales and technical staff, so we consequently set up a development team and worked on a solution that would meet our specific needs. The fact that Elitron is located near our headquarters added further value in managing the tailor making of our production facilities.



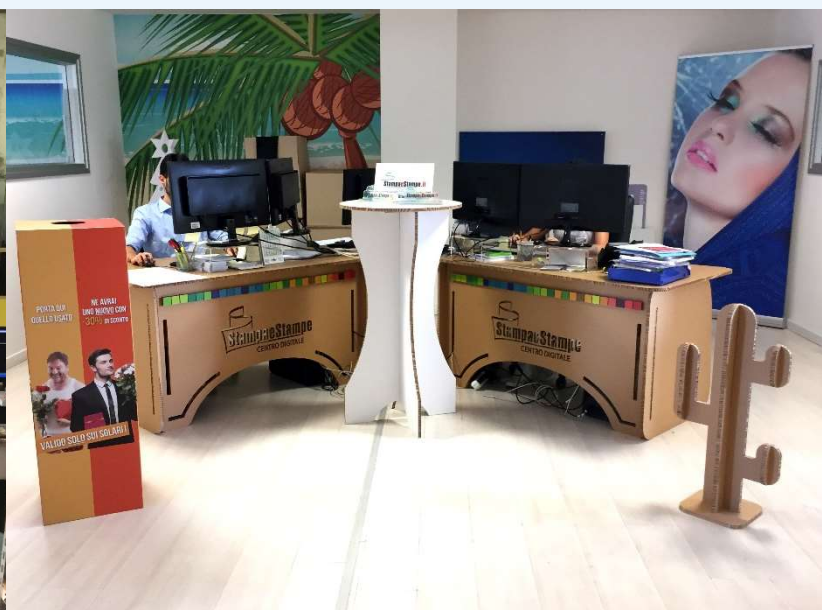
Marco Vicario
AD StampaeStampe.it

After the system installation can we make a balance of the advantages compared to the technology previously adopted both in terms of workflow and flexibility?



Since the early stages after installation, Elitron has certainly brought advantages in terms of time savings and precision in cuts, advantages that represent a corner stone solution against the challenges of the frenetic business dynamics typical of the web-to-print ecosystem. Thanks to Elitron we have been able to triple the production volumes and the possibilities of applications that can be performed. Therefore, in a short time our e-commerce has been adapted so

that each single customer had the possibility to request products that can be realized with a high degree of personalization thanks to this new technology acquired. A technology like Kombo SDC+ not only allowed us to optimize throughput times and procedures but gave us the possibility to exploit its technical features in order to create new products and competitively target new market segments. StampaeStampe.it is specialized in large and medium format, and the products we offer must always consider the value for money and the speed of delivery. Thanks to Kombo SDC+ we could achieve this goal immediately. Additionally, it has allowed us to better manage the packaging phase, which is very important for a business like ours, almost as the product itself. With Kombo SDC+ we created customized packaging for every order that we received. All this makes the delivery of the goods safer and improves the customer experience thus enhancing our brand value.



Which are the applications for which you chose Kombo and which features you couldn't do without today?

After various discussions with Elitron technical staff, the choice towards the Kombo SDC+ model was dictated by the machine working area and the presence of the "Conveyor". These aspects allowed us to get the most out of the machine, being able to work without production interruptions, optimizing throughput times. To date we can say that overall, the choice was the best one: the production department and the packaging department can no longer work without Elitron Kombo SDC+!